Kleinfelder is currently serving as the prime consultant for the City of Corona’s Auto Center Drive Grade Separation project, providing public outreach, construction management, and inspection services. The project includes construction of a four-lane overcrossing at Auto Center Drive/BNSF Railroad tracks, which will increase public safety, improve vehicle circulation and train operations, and help facilitate future rail expansion. Ultimately, the project will help decrease the delays caused by freight trains traveling through the West Corona Metrolink Station.

**PROJECT RESULTS**

As a result of our efforts, 116 businesses were included in our ascertainment report, and our team continues to work closely with each of them. Kleinfelder attends weekly project meetings to stay abreast of upcoming construction activities and to communicate any concerns or issues that have been expressed by the community. This helps the contractor adjust schedule and work activities based on community feedback.

**MULTIPLE STAKEHOLDERS INVOLVED**

This high-profile project will include temporary roadway detours, a temporary railroad grade crossing, temporary driveways, use of business properties, and intermittent water shut-offs. There are numerous businesses located within or adjacent to the construction area that will be affected by these construction activities. Challenges include addressing the important issues and concerns raised by the affected businesses and helping the City of Corona maintain a positive public perception of the project.

**RESEARCH, DATABASES, AND COMMUNICATION**

Kleinfelder’s public relations team is executing a strategic public outreach plan that was developed by the team specifically for this project. Our approach includes conducting pre-construction research to ascertain and create a database of all businesses within the project footprint, project branding, canvassing project factsheets and construction alerts, and using social media to connect with and deliver valuable information to the surrounding community.

**Location:**
Corona, California

**Project Cost:**
$26 Million

**Owner:**
City of Corona